

Cape Elizabeth Town Council 2018 Goals

1. Effective Leadership

We will provide leadership for the community, enhancing good governance aspects such as transparency, accountability and integrity, and ensuring strong management structures.

Potential Implementation Opportunities

- Work with the Town Manager to commit to the development and implementation of services that address community needs.
- Encourage the new Town Manager to review succession planning in all departments.
- Continue to examine opportunities to share services and resources with other communities.
- Demonstrate through action adherence to the town council rules and Code of Ethics.

2. Sustainable Community

We are committed to a sustainable future and implementation of policies and projects to improve the social, economic and environmental wellbeing of the community.

Potential Implementation Opportunities

- Actively support the work of the Comprehensive Planning Committee's ongoing work.
- Review funding mechanisms for land preservation and for the stewardship of the town's open spaces.
- Explore opportunities to enhance the community's diversity.
- Evaluate the alignment of committees with the long term mission of sustainability and renewable energy.
- Facilitate the process to resolve the paper streets issue (Surfside Avenue, Atlantic Place, and Lighthouse Point).

3. Engaged Citizens

We will improve and expand communications with citizens and other stakeholders.

Potential Implementation Opportunities

- Continue public forums on *specific issues and topics* of interest to members of the community.
- Explore new ways to solicit public input, including but not limited to citizen surveys.
- Develop new communications tools and better leverage existing ones to disseminate information to the public via the creation of a monthly email newsletter from Town Hall.
- Consider standardized response protocol for citizen inquiries/communications.

4. Effective Boards and Committees

We will work with advisory boards and committees to ensure strong focus and alignment of priorities.

Potential Implementation Opportunities

- Conduct an annual orientation and information session for all boards and committees.
- Request each board and committee to present annual goals and work plans by March 31.
- Recognize the service of the town's volunteers.
- Implement a system of reporting to enhance communication between the council and committees.

5. Improved Infrastructure, Facilities and Services

We will continue to improve and enhance municipal infrastructure, facilities and delivery of services.

Potential Implementation Opportunities

- Work with the Fort Williams Park Committee reviewing the mission, vision and financial sustainability of Fort Williams Park.
- Receive the report from the Spurwink School Reuse Committee, and consider further action.
- Review with Community Services actions taken since receipt of the report on senior citizens.
- Improve access for commercial and recreational watercraft in the Kettle Cove/Crescent Beach area.
- Explore / improve cellular / telecommunications infrastructure and explore revenue generating opportunities related thereto.

6. Fiscal Management

- Ensure that any new goal or program is reviewed with business model principles.
- Continue to examine opportunities to share services and resources with other communities.
- Explore the creation and implementation of a senior citizen property tax relief program.
- Review all municipal fees and revenues sources, and review any potential sources to leverage grants.